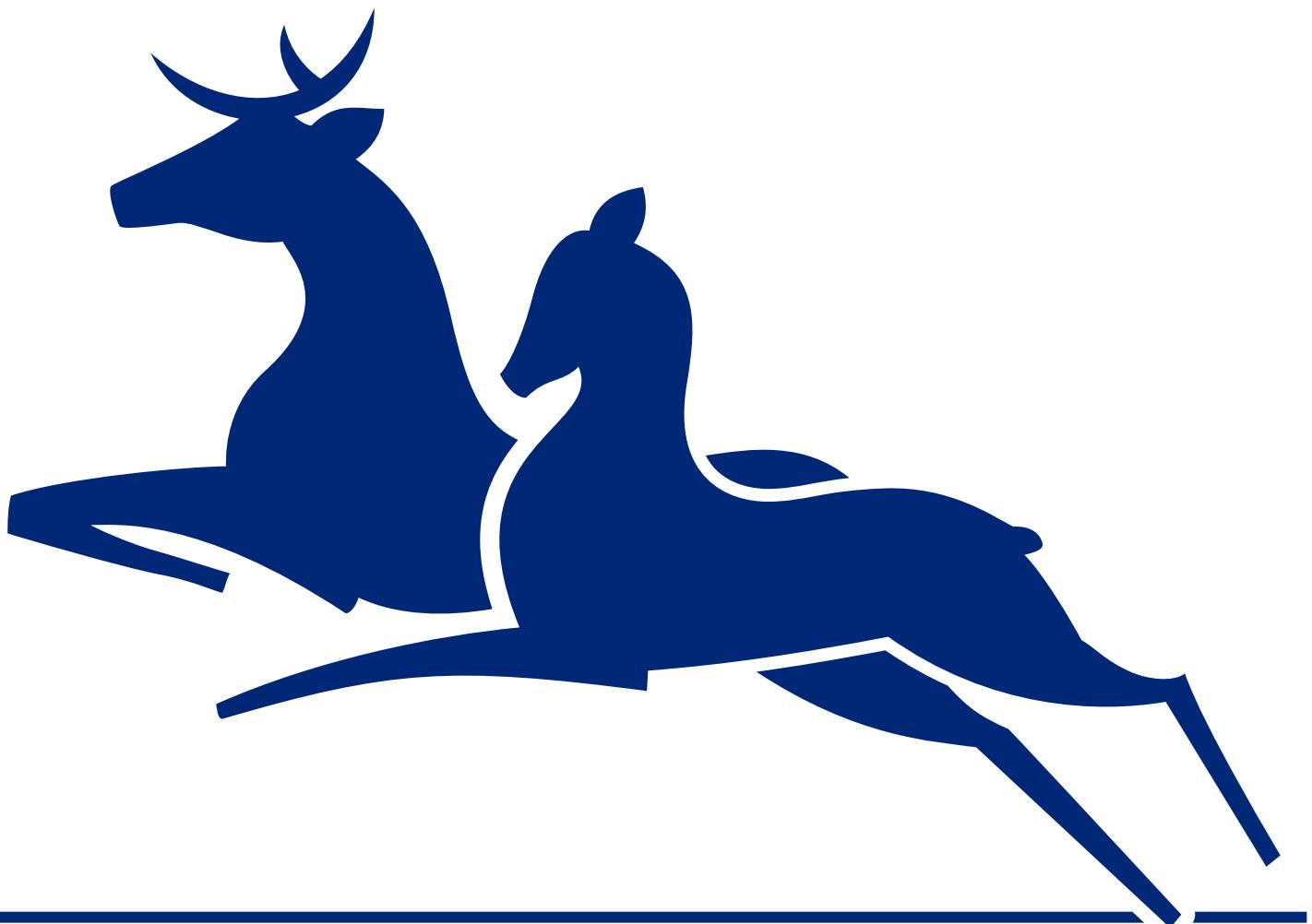


2016



HJORTEBJERG



Danpot 50694
Landgard 4729
Flora Holland 574245

MPS 804516

Hjortebjerg A/S

When founded 1933 Hjortebjerg was a small farm owned by the Thomsen-family, growing a variety of crops from tobacco to fruit. 3 brothers of the by now 3rd generation of the Thomsen-family are today the experienced management of the nursery, which focus on production of horticultural plants only.

Todays top-modern nursery Hjortebjerg A/S produces a broad assortment of pot plants for outside use in eg. gardens by summertime and for inside use all year round. The pot plant product range is adapted to the demand of mainly the European customers.

During the years the cultivated and grown crops of Hjortebjerg A/S have changed from being a very wide assortment into a very narrow, large scale production of only a few species. Today the tendency is again a demand on a wide assortment of pot plants. Therefore Hjortebjerg has lately turned-around the production and supplies a wide and deep assortment of pot plants.

The Vision and Passion of Hjortebjerg.

The use of energy has always been of big concern to Hjortebjerg. Since the mid 1980ies the consumption as well as the production of energy has been dealt with professionally. Energy saving actions like: Climate control systems, isolating curtains and the establishment of natural gas based Heat & Power stations are accomplished. Politically attention has especially been given to our energy saving projects eg. the re-circulation of warm air from the nursery is heating up underground water, which is then stored and used for heating of pot plants, when heat is needed.

In brief the vision of the nursery Hjortebjerg is production of pot plants according to the requirements of the customers. And the passion of Hjortebjerg is the production of green energy and reduction of emissions related to the production of pot plants. Hjortebjerg Plant Licence is responsible for developing new varieties.

In 2016 we will launch a new mini Euphorbia Milii . It is bronzed and called Hera.

We are continuously testing new cultures to optimize our product mix, which resulted in replacing Aster Victoria with Aster Queen® in 2015. Our new Aster has been bred by Queen® and a new series of Aster Regent in 6 colors. Aster Regent will set new standards for the Aster culture, with proven durability and longer ornamental value and a higher ethylene resistance. Aster Regent is produced without chemical growth regulator, which helps to enhance durability and optimal quality throughout the season from April to October.

Regards Alex, Steen and Gert Juul Thomsen



Hjortebjerg A/S

Hjortebjerg A/S har afsæt i Gartneriet Hjortebjerg I/S, der fra at være et fynsk husmandsted i 1933, til i dag at være et internationalt potteplantegartneri, der ledes af 3. generation af Thomsen-familien. Gennem de sidste 30 år har potteplanteproduktionen været i fokus og udviklet sig fra at være mange forskellige kulturer til en meget specialiseret produktion frem til 00'erne.

De sidste 3 år har gartneriet evnet at sprede produktionen på mange forskellige kulturer og således tilpasset produktionen til kundeefterspørgslen og markederne betalingsevne. Parallelt med potteplanteproduktionen har Hjortebjerg siden 1990'erne været førende inden for energiproduktion- og optimering heraf samt minimering af energiforbrug pr. produceret enhed, hvilket har haft stor politisk bevægenhed – senest med besøg af EU's klimaminister.

Vision og mission.

Produktion og salg af potteplanter til primært europæiske grossister og detailkæder. El- og varmeproduktion – varme til egen anvendelse og el- til egen anvendelse samt eksternt europæisk salg.

Hjortebjerg A/S' potteplanteproduktion opfattes som fleksibel og omstillingsparat, trend- og sæsonorienteret ift. efterspørgslen hos grossister og detailkæder. Et grønt image med egen energieffektiv el- og varmeproduktion samt stadig fokus på minimering af partikel- og CO₂-udslip er et vigtigt grundlag for potteplantesalget.

Dette således at: Potteplanter fra Hjortebjerg A/S skal være tilvejebragt med lavest muligt energiforbrug og miljøbelastning til gavn for grossister og detailkæders markedsføring over for slutbrugerne.

Hjortebjerg Plant Licens står for udvikling af nye sorter.

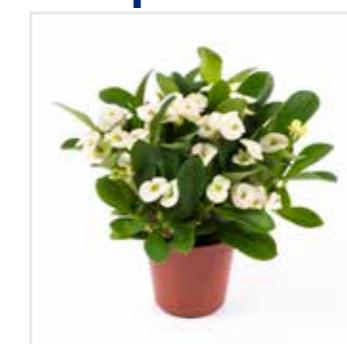
I 2016 lancerer vi en ny mini Euphorbia Milii. Den er bronze farvet og hedder Hera.

Derudover tester vi løbende nye kulturer, for at optimere vores produkt sammensætning, hvilket har gjort at vi i løbet af 2015 er skiftet fra Aster Victoria til Aster Queen®

Vores nye Aster er forædlet af Queen® og er en ny serie Aster Regent i 6 farver. Aster Regent vil sætte nye standarter for Aster kulturen, med dokumenteret lang holdbarhed og lang pryd værdi samt en høj ethylenresistens

Aster Regent bliver produceret uden kemisk vækstregulering, hvilket er med til at øge holdbarheden og en optimal plantekvalitet hele sæsonen igennem fra april til oktober.

Euphorbia Milii 6 cm



New 2016

J	F	M	A	M	J	J	A	S	O	N	D
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www.hjortebjerg.dk

Euphorbia Milii 11 cm



Dinni 11 cm



Vulcanus 11 cm



Zefyr 11 cm



Pink Cadillac 11 cm



Helena 11 cm



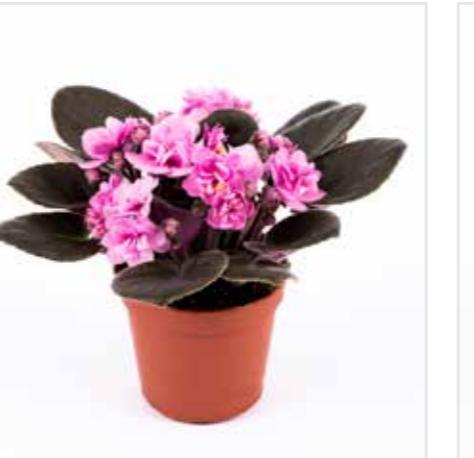
Europa 11 cm



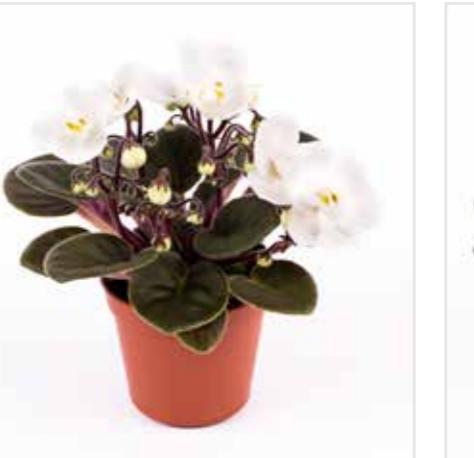
Zeus 11 cm



Saintpaulia 6 cm



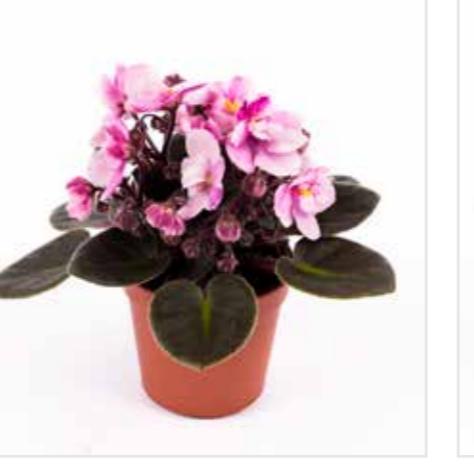
Dewi 6 cm



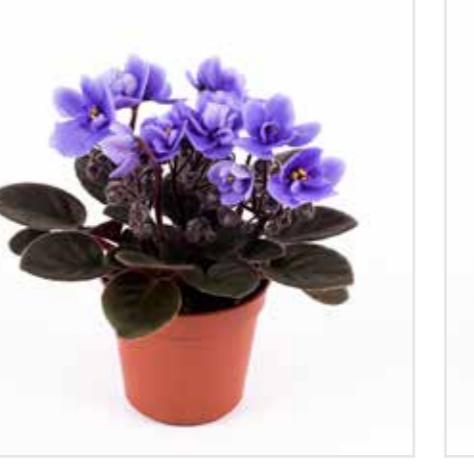
Sarah 6 cm



Jenny Blue 6 cm



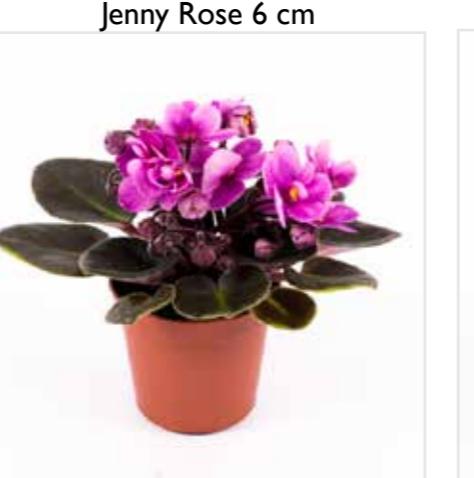
Jenny Rose 6 cm



Loni 6 cm



Jenny Lila 6 cm



Jenny Dark Rose 6 cm



10-40-2 6 cm



Rosi 6 cm

J	F	M	A	M	J	J	A	S	O	N	D
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J	F	M	A	M	J	J	A	S	O	N	D
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Chrysanthemum 11 cm



Blond 11 cm



Blues 11 cm



Dazzle 11 cm



Dolly 11 cm



Fact 11 cm



Tornado 11 cm



Serene 11 cm



Sugar Daddy 11 cm



Heat 11 cm

Chrysanthemum 11 cm



Magic 11 cm



Titan 11 cm



Oak Park 11 cm



Grafic 11 cm



J	F	M	A	M	J	J	A	S	O	N	D
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J	F	M	A	M	J	J	A	S	O	N	D
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HJORTEBJERG



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Osteospermum Cape Daisy 11 cm



Kalanga Lavender 11 cm



Purple Illumination 11 cm



Purple 11 cm



Softly Pink 11 cm



Terracotta A2 11 cm



White 11 cm



Fire Burst 11 cm



Yellow Halo 11 cm



Zanzibar Maseru 11 cm



Zanzibar White 11 cm



Zanzibar Vanila 11 cm



Zanzibar Sunrise 11 cm

J	F	M	A	M	J	J	A	S	O	N	D
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J	F	M	A	M	J	J	A	S	O	N	D
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Dahlia Hybrid 11 cm



Bahia 11 cm



Cruzilia 11 cm



Lorena 11 cm



Luzia 11 cm



Olinda 11 cm



Paulo 11 cm



Salvador 11 cm



Santos 11 cm



Victoria 11 cm

Pelargonium 13 cm



Dr. Ingrid 13 cm



Dr. Margrethe 13 cm



Prins Nicolai 13 cm



Princesse Marie 13cm



Rød Pandora 13 cm

J	F	M	A	M	J	J	A	S	O	N	D

J	F	M	A	M	J	J	A	S	O	N	D



Queen® Aster 11 cm



Regent Purple 11 cm



Regent White 11 cm



Regent Red 11 cm



Regent Blue 11 cm



Regent Pink 11 cm



Regent Bordeaux 11 cm



Regent Trio 11 cm

Euphorbia Pulcherrima



Feelings Red 10,5 cm



Happy Day 10,5 cm



Feelings White 10,5 cm



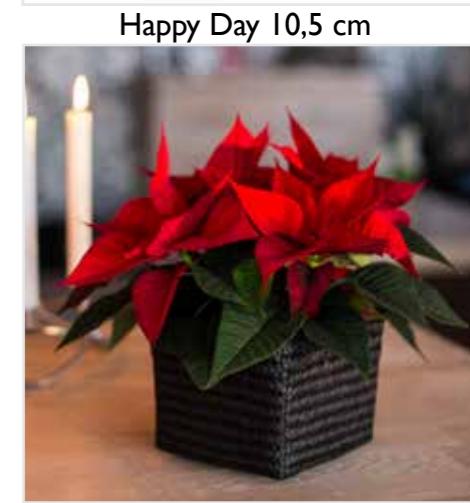
Happy Day 11 cm



Feelings White 11 cm



Feelings Red 11 cm



J	F	M	A	M	J	J	A	S	O	N	D
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J	F	M	A	M	J	J	A	S	O	N	D
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Eurotrend Spring 2016



E 7929



E 7930



E 7934



E 8136



E 7922



E 7965



E 7935



E 7964



E 7978



E 7966



E 7987



E 8034



E 7990



E 7991



E 8050



E 8049



E 8072



E 8088



E 8065



E 8103



E 8127



E 8104

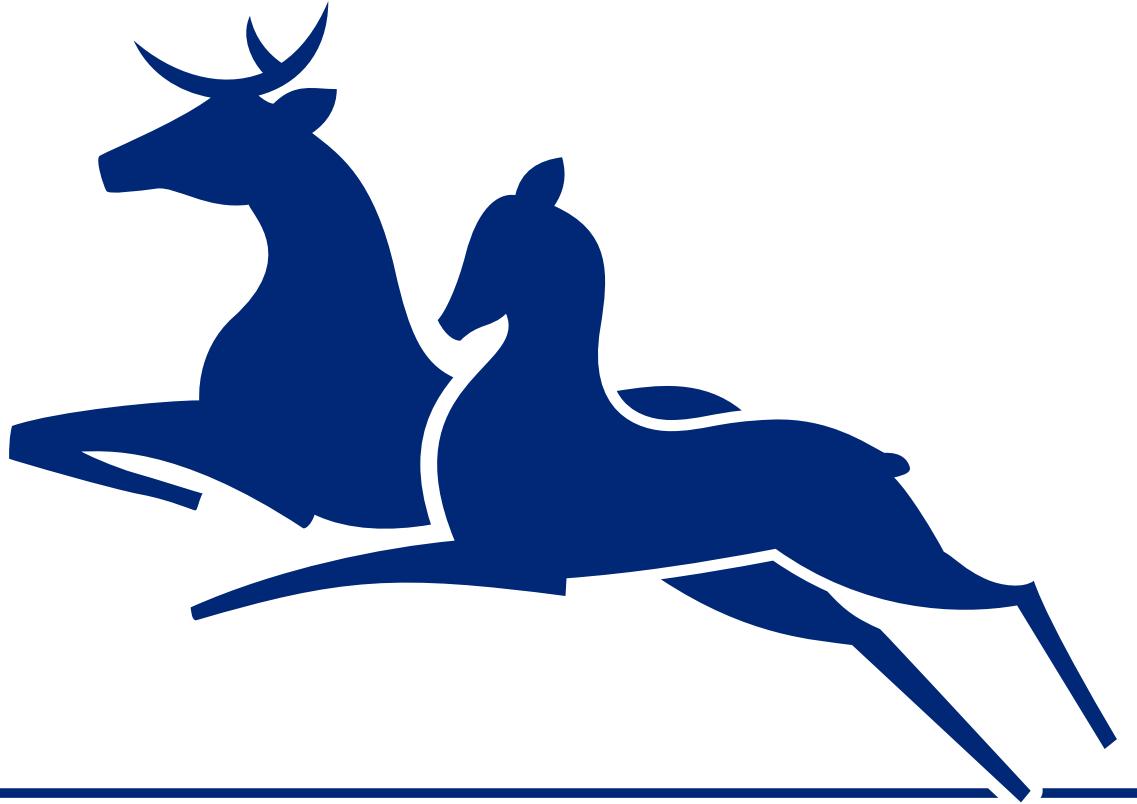


E 8119



E 8137





HJORTEBJERG

Hjortebjerg A/S

Hjortebjergvej 26
DK 5471 Søndersø
Tel.: +45 6483 1362
sale@hjortebjerg.dk
www.hjortebjerg.dk



Danpot 50694
Landgard 4729
Flora Holland 574245

MPS 804516